

# Dani Kau

## GRAPHIC DESIGNER

Danikaudesign@gmail.com

[Portfolio](#) | [Linked In](#) | [Instagram](#)

Multidisciplinary designer originally from Honolulu, now based in New York City. I strive to create powerful design solutions that intrigue, excite and communicate.

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## Skills

Brand Identity, Social Media, Digital Design, Editorial Design, Photography, Adobe In Design, Illustrator, Photoshop, Premiere Pro, After Effects, Figma, HTML, CSS, Javascript

## Experience

### FREELANCE DESIGNER

OrthoAlaska | Remote | 2024

- Collaborated with Marketing Director to produce social media posts, advertisements, and marketing materials.
- Developed graphic imagery for website refresh.

### MARKETING DESIGNER

Mochi Magazine | Remote | 2022–2023

- Assisted in social media design and management, increasing Instagram followership by 50%.
- Increased brand consistency through design templates for magazine's email newsletter, media kits, social media, and slide decks.
- Curated imagery and designed cover images for articles on Wordpress website.

### MARKETING AND COMMUNICATIONS ASSOCIATE

Unisys | Honolulu, Hawai'i | 2019–2022

- Led monthly newsletter content creation and key stakeholder approval for a large-scale project with Hawai'i Department of Human Services (DHS).
- Created impactful infographics, PDF's, and edited videos for project communication initiatives, receiving formal recognition from key stakeholders.
- Redesigned DHS' intranet portal pages, increasing ease of use.

## Education

### CERTIFICATE OF GRAPHIC DESIGN

Shillington School | New York, NY | 2023

### BACHELORS OF SCIENCE, GLOBAL BUSINESS

University of Redlands | Redlands, California | 2013–2017